

U.S. Department of Justice  
Washington, DC 20530

OMB NO. 1124-0001; Expires February 28, 2014

**Registration Statement**

**Pursuant to the Foreign Agents Registration Act of  
1938, as amended**

**I--REGISTRANT**

**1. Name of Registrant**

APCO Worldwide Inc.

**2. Registration No.**

0184

**3. Principal Business Address**

700 12th St. NW  
Suite 800  
Washington, D.C. 20005

**4. If the registrant is an individual, furnish the following information:**

(a) Residence address(es)

N/A

(b) Other business address(es), if any

N/A

(c) Nationality N/A

(d) Year of birth N/A

(e) Present citizenship N/A

(f) If present citizenship not acquired by birth, state when, where and how acquired N/A

(g) Occupation N/A

**5. If the registrant is not an individual, furnish the following information:**

(a) Type of organization: Committee ☐ Association ☐ Partnership ☐ Voluntary group ☐

Corporation ☒

Other (specify) \_\_\_\_\_

(b) Date and place of organization 6/27/1991 in the State of Delaware

(c) Address of principal office 700 12th St NW  
Suite 800  
Washington, DC 20005

(d) Name of person in charge Margery Kraus

(e) Locations of branch or local offices See Attachment 5E

(f) If a membership organization, give number of members N/A

Formerly CRM-153

FORM NSD-1  
Revised 03/11

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(g) List all partners, officers, directors or persons performing the functions of an officer or director of the registrant.

Name	Residence Address(es)	Position	Nationality
See Attachment 5G			

(h) Which of the above named persons renders service directly in furtherance of the interests of any of the foreign principals?  
None

(i) Describe the nature of the registrant's regular business or activity.

APCO Worldwide Inc. provides global communication, public relations, stakeholder engagement, business strategy, government relations, and other communication consulting services.

(j) Give a complete statement of the ownership and control of the registrant.

Margery Kraus, Founder and CEO of the Registrant, has a majority interest in the Registrant, and Wind River APCO Investors LLC, an outside investor, has a minority interest in the Registrant. These two parties have a majority of the seats on the Board of Directors of the Registrant. Numerous employees own equity in the Registrant, but each such employee has an interest of less than five percent in the Registrant.

6. List all employees who render services to the registrant directly in furtherance of the interests of any of the foreign principals in other than a clerical, secretarial, or in a related or similar capacity.

Name	Residence Address(es)	Nature of Services
See Attachment 6		

**II--FOREIGN PRINCIPAL**

7. List every foreign principal
- <sup>1</sup>
- for whom the registrant is acting or has agreed to act.

## Foreign Principal

Permanent Mission of the United Arab Emirates to the United Nations

## Principal Address(es)

3 Dag Hammarskjold Plaza/305 E 47th St.  
New York, NY 10017Office of the President of the Republic of Mexico  
(through Nodo Research)Av. Nuevo Leon # 210 Piso 16, Col. Hipodromo Condesa,  
Mexico City, ZIP 06100, Mexico; Nodo Research - Homer 229,  
Polanco, Miguel Hidalgo, Mexico DF Mexico CP. 11560**III--ACTIVITIES**

8. In addition to the activities described in any Exhibit B to this statement, will you engage or are you engaging now in activity on your own behalf which benefits any or all of your foreign principals? Yes
- ☐
- No
- ☒

If yes, describe fully.

N/A

**IV--FINANCIAL INFORMATION**9. (a) **RECEIPTS-MONIES**During the period beginning 60 days prior to the date of your obligation to register<sup>2</sup> to the time of filing this statement, did you receive from any foreign principal named in Item 7 any contribution, income, or money either as compensation or for disbursement or otherwise? Yes ☐ No ☒If yes, set forth below in the required detail and separately for each such foreign principal an account of such monies.<sup>3</sup>

Foreign Principal	Date Received	Purpose	Amount
N/A			

Total

<sup>1</sup> The term "foreign principal" includes a foreign government, foreign political party, foreign organization, foreign individual and, for the purpose of registration, an organization or an individual any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual.

<sup>2</sup> An agent must register within ten days of becoming an agent, and before acting as such.

<sup>3</sup> A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. There is no printed form for this exhibit. (See Rule 201(e)).

**(b) RECEIPTS-THINGS OF VALUE**

During the period beginning 60 days prior to the date of your obligation to register<sup>4</sup> to the time of filing this statement, did you receive from any foreign principal named in Item 7 anything of value<sup>5</sup> other than money, either as compensation, or for disbursement, or otherwise? Yes ☐ No ☒

If yes, furnish the following information:

Foreign Principal	Date Received	Thing of Value	Purpose
N/A			

**10. (a) DISBURSEMENT-MONIES**

During the period beginning 60 days prior to the date of your obligation to register<sup>6</sup> to the time of filing this statement, did you spend or disburse any money in furtherance of or in connection with your activities on behalf of any foreign principal named in Item 7? Yes ☐ No ☒

If yes, set forth below in the required detail and separately for each such foreign principal named including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
N/A			

**(b) DISBURSEMENTS-THINGS OF VALUE**

During the period beginning 60 days prior to the date of your obligation to register<sup>7</sup> to the time of filing this statement, did you dispose of any thing of value<sup>8</sup> other than money in furtherance of or in connection with your activities on behalf of any foreign principal named in Item 7? Yes ☐ No ☒

If yes, furnish the following information:

Date	Recipient	Foreign Principal	Thing of Value	Purpose
N/A				

**(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS**

During the period beginning 60 days prior to the date of your obligation to register<sup>9</sup> to the time of filing this statement, did you, the registrant, or any short form registrant, make any contribution of money or other thing of value from your own funds and on your own behalf in connection with an election to any political office or in connection with any primary election, convention, or caucus held to select candidates for any political office? Yes ☐ No ☒

If yes, furnish the following information:

Date	Amount or Thing of Value	Political Organization or Candidate	Location of Event
N/A			

4, 6, 7 and 9 See Footnote 2, on page 3.

5 and 8 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks", and the like.

**V--INFORMATIONAL MATERIALS<sup>10</sup>**

11. Will the activities of the registrant on behalf of any foreign principal include the preparation or dissemination of informational materials? Yes ☒ No ☐

IF YES, RESPOND TO THE REMAINING ITEMS IN THIS SECTION V.

12. Identify each such foreign principal.  
Permanent Mission of the United Arab Emirates to the United Nations

13. Has a budget been established or specified sum of money allocated to finance your activities in preparing or disseminating informational materials? Yes ☐ No ☒

If yes, identify each such foreign principal, specify amount and for what period of time.

N/A

14. Will any public relations firms or publicity agents participate in the preparation or dissemination of such informational materials?

Yes ☐ No ☒

If yes, furnish the names and addresses of such persons or firms.

N/A

15. Activities in preparing or disseminating informational materials will include the use of the following:

- ☒ Radio or TV broadcasts ☒ Magazine or newspaper ☐ Motion picture films ☐ Letters or telegrams  
☒ Advertising campaigns ☒ Press releases ☐ Pamphlets or other publications ☒ Lectures or speeches  
☐ Other (specify) \_\_\_\_\_

**Electronic Communications**

- ☒ Email  
☐ Website URL(s): \_\_\_\_\_  
☐ Social media website URL(s): \_\_\_\_\_  
☐ Other (specify) \_\_\_\_\_

16. Informational materials will be disseminated among the following groups:

- ☐ Public officials ☒ Civic groups or associations  
☐ Legislators ☐ Libraries  
☐ Government agencies ☒ Educational groups  
☒ Newspapers ☐ Nationality groups  
☒ Editors ☐ Other (specify) \_\_\_\_\_

17. Indicate language to be used in the informational materials:

☒ English ☐ Other (specify) \_\_\_\_\_

<sup>10</sup> The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

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**VI--EXHIBITS AND ATTACHMENTS**

18. (a) The following described exhibits shall be filed in triplicate with an initial registration statement:

*Exhibit A-* This exhibit, which is filed on Form NSD-3, sets forth the information required to be disclosed concerning each foreign principal named in Item 7.

*Exhibit B-* This exhibit, which is filed on Form NSD-4, sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

(b) An Exhibit C shall be filed when applicable. This exhibit, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant that is an organization. A waiver of the requirement to file an Exhibit C may be obtained for good cause shown upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530. (See Rule 201(c) and (d)).

(c) An Exhibit D shall be filed when applicable. This exhibit, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal. (See Rule 201 (e)).

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**VII--EXECUTION**

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Print or type name under each signature or provide electronic signature<sup>11</sup>)

September 05, 2013

/s/ Terry Judd

eSigned

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<sup>11</sup> This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

**APCO Worldwide  
Office Contact Information**

**ATTACHMENT 5E**

**NORTH AMERICA**

**Legal Name: APCO Worldwide Inc.**  
(Global Headquarters)  
700 12<sup>th</sup> Street, N.W.  
Suite 800  
Washington, DC 20005  
Phone: 202.778.1000  
Fax: 202.778.1092

**Legal Name: APCO Worldwide Inc.**  
(Chicago)  
200 West Madison Street  
Suite 3910  
Chicago, IL 60606  
Phone: 312.440.8686  
Fax: 312.440.7373

**Legal Name: APCO Worldwide Inc.**  
(New York City)  
360 Park Avenue South  
11th Floor  
New York, NY 10010  
Phone: 212.300.1800  
Fax: 212.300.1819

**Legal Name: StrawberryFrog LLC**  
(New York)  
60 Madison Avenue  
Penthouse  
New York, NY 10010  
Phone: 1.212.366.0500  
Fax: 1.212.366.0521

**Legal Name: APCO Worldwide Limited**  
(Ottawa)  
c/o Gowling Lafleur Henderson LLP  
Suite 2600, 160 Elgin Street  
Ottawa, ON K1P 1C3 Canada  
Phone: 613.233.1781  
Fax: 613.788.3424

**APCO Worldwide  
Office Contact Information**

**Legal Name: APCO Worldwide Inc.**

(Raleigh-Durham)  
2501 Blue Ridge Road, #250  
Raleigh, NC 27607  
Phone: 919.782.2370  
Fax: 919.573.6170

**Legal Name: APCO Worldwide Inc.**

(Sacramento)  
1201 K Street  
Suite 1200  
Sacramento, CA 95814  
Phone: 916.554.3400  
Fax: 916.554.3434

**Legal Name: APCO Worldwide Inc.**

(San Francisco)  
455 Market Street, Suite 2240  
San Francisco, CA 94105  
Phone: 415.500.3309  
Fax:

**Legal Name: APCO Worldwide Inc.**

(Seattle)  
520 Pike Street  
Suite 1001  
Seattle, WA 98101-1385  
Phone: 206.224.4340  
Fax: 206.224.4344

**Legal Name: APCO Insight LLC**

(Washington, DC)  
700 12<sup>th</sup> Street, N.W.  
Suite 800  
Washington, DC 20005  
Phone: 202.778.1000  
Fax: 202.778.1092



**APCO Worldwide  
Office Contact Information**

**GREATER CHINA/SOUTHEAST ASIA**

**Legal Name: APCO Worldwide Limited**  
(Bangkok)  
2 Naradhiwas Rajanagarindre Road  
Yannawa, Sathorn,  
Bangkok 10120  
Thailand  
Phone: ++65 6735.3077

**Legal Name: APCO (Beijing) Consulting Company Limited**  
(Beijing)  
16<sup>th</sup> Floor, NCI Tower  
12A Jianguomenwai Avenue  
Chaoyang District  
Beijing 100022  
People's Republic of China  
Phone: +86.10.6505.5127  
Fax: +86.10.6505.5257

**Legal Name: APCO (Beijing) Consulting Company Limited (Branch Office)**  
(Guangzhou)  
14F, TowerB Victory Plaza  
Tiyuxi Road Tianhe District  
Guangzhou 510600  
China

**Legal Name: APCO Worldwide Limited (Representative Office)**  
(Hanoi)  
Room 205  
8 Tran Hung Dao Street  
Hoan Kiem District  
Hanoi 10000  
Vietnam  
Phone: + 84.4.39334026  
Fax: + 84.4.39334027

**Legal Name: APCO Worldwide Limited (Representative Office)**  
(Ho Chi Minh City)  
Unit 12, 4th Floor, Saigon Centre Building  
65 Le Loi  
District 1  
Ho Chi Minh City 70000  
Vietnam  
Phone: +84.8.821.7895

**APCO Worldwide  
Office Contact Information**

**Legal Name: APCO Worldwide Limited**

(Hong Kong)

Principal Office:

19/F, Cambridge House

Taikoo Place

979 King's Road, Quarry Bay

Hong Kong

Phone: +852.2866.2313

Fax: +852.2866.1917

**Legal Name: PT APCO Worldwide**

(Jakarta)

AXA Tower, 45th Floor

Jl. Prof. Dr. Satrio Kav. 18

Kuningan City

Indonesia

Phone: +62.21.3005.3611

**Legal Name: APCO Worldwide Sdn. Bhd.**

(Malaysia)

c/o B&M Consultancy Services

Level 21, Suite 21.01

The Gardens South Tower

Mid Valley City, Lingkaran Syed Putra

59200 Kuala Lumpur

Malaysia

**Legal Name: APCO Worldwide Holdings Limited**

(Mauritius)

Ebene Esplanade

24 Cybercity

Ebene

Mauritius

Phone: + 230 401 2300

Fax: +230 401 2301

**Legal Name: APCO (Beijing) Consulting Company Limited (Branch Office)**

(Shanghai)

Suites 2102-2103 CITIC Square

1168 Nanjing Road West

Shanghai 200041

People's Republic of China

Phone: +86.21.5298.4668

Fax: +86.21.5298.4669

**APCO Worldwide  
Office Contact Information**

**Legal Name: APCO Worldwide Advisory Services Pte. Limited**  
(Singapore)  
137 Market Street #16-01  
Singapore 048943  
Phone: +65.6922.0555  
Fax: +65.6922.0556

**EUROPE/IMEA**

**Legal Name: APCO Worldwide FZ-LLC**  
(Abu Dhabi)  
PO Box 77875  
Abu Dhabi, UAE

**Legal Name: APCO Worldwide Netherlands B.V.**  
(Amsterdam)  
Prins Bernhardplein 200  
1097 JB Amsterdam  
The Netherlands

**Legal Name: APCO Worldwide Netherlands Holding B.V.**  
(Amsterdam)  
Prins Bernhardplein 200  
1097 JB Amsterdam  
The Netherlands

**Legal Name: StrawberryFrog B.V.**  
(Amsterdam)  
Van Eeghenstraat 100  
1071 GL Amsterdam  
The Netherlands

**Legal Name: APCO Worldwide GmbH**  
(Berlin)  
Französische Strasse 24  
10117 Berlin  
Germany  
Phone: +49.30.59.000.2010  
Fax: +49.30.59.000.2020

**APCO Worldwide  
Office Contact Information**

**Legal Name: APCO Worldwide GmbH**

(Bonn)

Poppelsdorfer Allee 114

53115 Bonn

Germany

Phone: +49.228.60.48.518

Fax: +49.228.60.48.520

**Legal Name: APCO Worldwide S.A.**

(Brussels)

47 Rue Montoyer 5th Floor

1000 Brussels

Belgium

Phone: +32.2.645.9811

Fax: +32.2.645.9812

**Legal Name: APCO Worldwide FZ-LLC**

(Dubai)

104, Block B, Office Park Building

Dubai Internet City

PO Box 500746

Dubai, UAE

Phone: +97.140.3613595

Fax: +97.15.8989810

**Legal Name: APCO Worldwide SA**

(Geneva)

c/o Stauffer & Associates

Attn: Fidele Joye, LL.M. Avocat

rue du General-Dufour 15

1204 Geneva

Switzerland

Phone: +41.21.32128.22

Fax: +41.21.321.20.95

**Legal Name: APCO Worldwide**

(Istanbul)

Kurucesme Mahallesi Muallim Naci Caddesi

93/95 B Block Floor:2

34345 Kurucesme Istanbul

Turkey

Phone: +90 212 263 1003

**APCO Worldwide  
Office Contact Information**

**Legal Name: APCO Africa (PTY) Limited**

(Johannesburg)

Arcay House

3 Anerley Road

Parktown 2139

Johannesburg

South Africa

**Legal Name: APCO Worldwide (Proprietary) Limited**

(Johannesburg)

c/o Garth Blackbeard

Finpay

198 Meyer Street

Wierda Park

Centurion 0157

South Africa

Phone: +012.654.9227

Fax: +086.656.6321

**Legal Name: APCO Worldwide Limited**

(London)

90 Long Acre

London, WC2E 9RA

United Kingdom

Phone: +44.207.526.3600

Fax: +44.207.526.3699

**Legal Name: Eloqui Public Relations Limited**

(London)

90 Long Acre

London, WC2E 9RA

United Kingdom

Phone: +44.207.526.3600

Fax: +44.207.526.3699

**Legal Name: APCO Worldwide Inc.**

(Moscow)

2 Shabolovka

4<sup>th</sup> Floor

Moscow, Russia 119049

**APCO Worldwide  
Office Contact Information**

**Legal Name: APCO Worldwide (India) Private Limited (Branch Office)**

(Mumbai)

Office No. 433

Level 4, Dynasty Business Park

A Wing, Andheri-Kurla Road

Andheri ( East )

Mumbai ,400059

India

T: +91.22.4030.9380

F: +91.22.4030.9199

**Legal Name: StrawberryFrog India Private Limited**

(Mumbai)

Rose Cottage complex,

Behind ITC Hotel, Dr. S S Rao Road

Parel, Mumbai - 400012

India

T: +91 9820071512

**Legal Name: APCO Worldwide (India) Private Limited**

(New Delhi)

1005, 10th Floor

Kailash Building

26 Kasturba Gandhi Marg

New Delhi 110001, INDIA

Phone: +91 11 4605.7766

Fax: +91 11 4152.8415

**Legal Name: APCO Worldwide Sarl**

(Paris)

15 rue de Marignan

75008 Paris

France

Phone: +33.1.44.94.8666

Fax: +33.1.44.94.8668

**Legal Name: APCO Worldwide S.r.l.**

(Rome)

Via Condotti 61/A

00187 Rome

Italy

Phone: +39.06.697.6661

Fax: +39.06.679.2391

**APCO Worldwide  
Office Contact Information**

**Legal Name: APCO Worldwide Inc. Branch in Georgia**

(Tbilisi)

32/34 Kazbegi Blind-Alley

Vake-Saburtalo District

Tbilisi

Georgia

**Legal Name: APCO Worldwide Ltd.**

(Tel Aviv)

Bet Zamir

22a Raoul Wallenberg Street

Ramat-Hahayal 69719

Tel Aviv

Israel

Phone: +972.3.766.2600

Fax: +972.3.648.0243

**Legal Name: APCO Worldwide Limited**

(Warsaw)

Ul. Prusa 2

Warsaw 00-493

Poland

Phone: +48.22.657.0198

Fax: +48.22.657.0111

**ATTACHMENT 5G**

5(g) List all partners, officers, directors or persons performing the functions of an officer or director of the registrant.

Name	Resident Address	Position	Nationality
Margery Kraus	1040 Brook Valley Lane McLean, VA 22102	Founder and CEO, Director	United States
Neal Cohen	5422 Hawthorne Place, NW Washington, DC 20016	President and COO, Director	United States
Ron Boschetto	33 Heath Drive London NW3 7SB, UK	Director	United States
Neil Weisenberg	1 Morton Square, Loft 5 BE New York, NY 10014	Director	United States
David Greenberg	825 Alma Real Drive Pacific Palisades, CA 90272	Independent Director	United States
Denise Teeling	2195 Amber Meadows Drive Vienna, VA 22182	Treasurer and CFO	United States
Judith Sapir	8420 Carlynn Drive Bethesda, MD 20817	General Counsel & Secretary	United States



**ATTACHMENT 6**

6. List all employees who render services to the registrant directly in furtherance of the interests of any of the foreign principals in other than a clerical, secretarial, or in a related or similar capacity.

Name	Resident Address	Nature of Services
Nelson Fernandez	39 Crosby St. New York, NY	Strategic communications
Annie Verderosa	11905 Washington Park Brooklyn, NY 11205	Strategic communications
Victoria Crawford	252 Mott St. New York, NY 10012	Strategic communications
Julie Jack-Preisman	Montclair, New Jersey	Strategic communications
Jeff Porter	20 Eno Lane Westport, CT	Strategic communications
Kimberly Hartman	78-80 Jackson St., Apt. 2B Hoboken, NJ 07030	Strategic communications
Bill Dalbec	6213 Mori Street McLean VA, 22101	Opinion research